



REQUEST FOR PROPOSALS

For the
Promotions of Dirt Track Racing at the
Allegany County Fairgrounds

For
Allegany County, Maryland

Posted February 27, 2023

Due Date: March 10, 2023

The Board of County Commissioners of Allegany County, Maryland, is accepting proposals for conducting and promoting dirt track automobile racing at the Allegany County Fairgrounds.

Background

The Board of Commissioners of Allegany County, Maryland, are owners of the Allegany County Fairgrounds located in the unincorporated area of Potomac Park, Maryland. The property is adjacent to U.S. Rt. 220 South approximately 5 miles south of the City of Cumberland, Maryland. Dirt track racing has been a staple of Fairground activities for the past 40 years. The track consists of packed clay and is $\frac{1}{2}$ mile in length.

The primary details of any future agreement will include the following rights and conditions:

- Exclusive right to the selected promoter to conduct oval track racing and associated racing events, which shall be defined by said promoter/operator and approved by the County from April 15 through October 15.
- Races conducted on Sunday evenings and weeknights other than Friday shall not begin before 12:00 Noon and no race or event shall start after 10:30 p.m., and all racing events must end at 10:45 p.m. Races conducted on Friday and Saturdays shall not begin before 12:00 Noon and no race or event scheduled for Friday or Saturday shall start after 11:45 p.m., and all racing events must end by midnight.
- A facility rental fee is paid to the County for each day in which races and associated racing events are conducted.
- All cars participating in the races shall be outfitted with mufflers attached to their race cars.
- The selected promoter shall be fully responsible to clean the Fairgrounds, including the dirt on the grandstand bleachers and Moss Avenue, within 24-hours after each race. The County dumpster can be used for the disposal of the trash.
- Allegany County will be responsible for the maintenance and repairs to the grandstand and other areas of the Fairgrounds.

- Allegany County will be responsible for payment of any utilities.
- The promoter shall provide, at its own expense, general liability insurance to protect against claims arising out of accidents occurring in or around the premises utilized by the promoter in the course of operating the racetrack.

Coordination

The promoter will work with the County to facilitate the use of the Fairgrounds. Additionally, the promoter will work closely with the Fairground's manager regarding other events using other portions of the Fairgrounds.

Proposal Requirements

The overall proposal should consist of a business plan. Included in that plan should be the following components described in sufficient detail:

- A Schedule of Racing Events
- Program Budget
- The Proposed Facility Rental Fee to be Paid to the County for Each Event
- Marketing and Promotion
- Track Maintenance Plan

The business plan should also include a summary of the promoter's experience with car racing and the marketing and promotion of car racing and car racing events. Other expectations the County has are that the promoter will maintain and own/lease its own equipment.

Applicant Requirements

Persons or entities submitting proposals shall be willing to provide the following information upon request:

- Provide three (3) racing industry references with letters of recommendation.
- A current financial statement for the organization.
- Bonding capabilities of the organization.
- The type and scope of insurance to be secured by the individual or entity (including general liability insurance).
- A detailed list of all racing related equipment owned or to be leased by the individual or entity.
- Details describing any bankruptcy action filed by any individual party to said proposal.

Proposal Submittal

All proposals must be submitted to the Allegany County Department of Public Works, Attn: Adam Patterson, 701 Kelly Road, 3rd Floor, Cumberland, Maryland, 21502. All proposals must be received by the County by 4:00 PM on Friday, March 10, 2023.

The County may waive any informalities or minor defects or reject any and all proposals. Any proposal received after the time and date specified shall not be considered. The County may make such investigations as deemed necessary to determine the ability of the promoter. The promoter shall furnish to the County all such information and data for this purpose as the County may request. The County reserves the right to reject any proposal if the evidence submitted by, or investigation of, such promoter fails to satisfy the County that such promoter is properly qualified to conduct the events as mentioned.

Contact Information

For additional information or questions, please feel free to contact:

Department of Public Works
Attn: Adam Patterson
adam.patterson@alleganygov.org
701 Kelly Road, Suite 300
Cumberland, MD 21502